

Retail

Optimizing store operations
and protection with AI



- ▶ **Open platform**
- ▶ **Integrates with any IP camera and VMS**
- ▶ **On-prem & cloud deployment**

IRIS+™ works for any size retailer

Irisity's AI-powered, open video analytics platform IRIS+ enables retail organisations to enhance the TCO of their existing security surveillance infrastructure.

By offering retail specific business intelligence and detection capabilities, IRIS+ helps to optimize operations and enhance security, safety and store asset protection.




With our open architecture, pure software approach, Irisity IRIS+ for retail seamlessly integrates with existing edge devices and video management systems, in both new and legacy surveillance implementations reducing the need for cost prohibitive camera & VMS replacements.

Light, flexible and scalable, Irisity IRIS+ is the only choice in Open Video Analytics.

Area	Concern	Solution
Store optimization	Reduce salary expenses and optimize work processes	Document customer traffic to improve workforce planning and identify optimal delivery time
Conversion rate	High customer foot traffic, low sales	People counting software generates metadata to better measure factors such as the impact of pricing, product layout and sales floor presentation
Heat mapping	Customer traffic knowledge required to document dead/heavy traffic zones to wholesalers	Video analytics integrated into cameras to reveal hot zones, track and record the customer browsing experience

Irisity is a global provider of AI-powered video analytics software, with 20 years of experience in a variety of vertical markets. Irisity offers real-time detection, search, and operational insights to their customers through both on premise or cloud deployments.

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