



# Smart City Solutions

Safeguard public spaces with  
intelligent video analytics



- ▶ Open platform
- ▶ Integrates with any IP camera and VMS
- ▶ On-prem & cloud deployment

## Seeing beyond

IRIS+ powered video analytics monitor public spaces, identifying suspicious activities, and enhancing overall security. Extend the lifetime and value of new and existing surveillance systems, increasing the efficiency of city operations while diminishing risks and threats.

Area	Concern	Solution
Intrusion detection	Unauthorized individuals or vehicles entering restricted areas.	Define zones and geofencing triggering immediate alerts, to swiftly inform security to respond and prevent vandalism and attacks.
Suspicious Behaviour	Unknown activity in public areas.	IRIS+™ analyzes 24/7, the behavior and flags suspicious behavior within predefined areas to detect potential threats in real-time.
Unattended Object	Unattended or out of place objects left, causing suspicion in public spaces and cities.	Abandoned bags or packages are identified automatically, triggering alerts, taking immediate action to mitigate any potential threats.
Crowd Counting	Lack of overview in large (public and non-public) crowds.	IRIS+ takes a snapshot every 10 sec bringing large crowds counting to a new level.
Traffic Management	Lack of traffic flow, safety, and overall efficiency on roadways	IRIS+™ optimizes traffic flow, detects accidents or congestions alerting operators in real-time.
Smart Parking	Urban parking challenges	IRIS+™ stopped vehicle analytics can identify available spots, reducing carbon emissions associated with searching for parking.
Urban Planning	Traffic authorities utilizing data planning future traffic flow, safety, and overall efficiency.	IRIS+™ dashboard visualizes pedestrian and vehicle movements, helps identifying popular routes, and assess usage patterns of public spaces. This information can be valuable for urban planners in designing more efficient infrastructure and public transportation systems.
Investigation	Too many cameras and video footage to manage efficiently.	IRIS+ Investigation™ cuts down the investigation time massively by providing detailed insights along with footage of events.


Irisity is a global provider of AI-powered video analytics software, with 20 years of experience in a variety of vertical markets. Irisity offers real-time detection, search, and operational insights to their customers through both on premise or cloud deployments.

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# Customer story

Vicente López, Argentina

## Challenge

Street crime in the Greater Buenos Aires metro area is a problem and the northern suburb is a target for commercial theft. A major problem was the limited ability to effectively observe live video feeds and review recorded video for investigation.

## Solution

Irisity's video analytics reduce crime and increase public safety by detecting traffic violations and road safety hazards, uncovering potential criminal activity, and automating post-event video investigation, providing law enforcement with images quickly in order to resolving issues.

## Result


Irisity has enabled highly accurate monitoring of the city's video feeds, effectively increasing the level of security offered, without increasing the number of operators. Implementing video analytics has produced proven results in terms of crime prevention and decisionmaking.


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