



IRISITY



Safety enhancing cameras using deidentifying software

IRIS+ is the crucial component in a safety-enhancing surveillance system focused on increasing security and addressing damage and vandalism through a proactive approach.



The video stream can be further anonymized by selecting black & white mode.

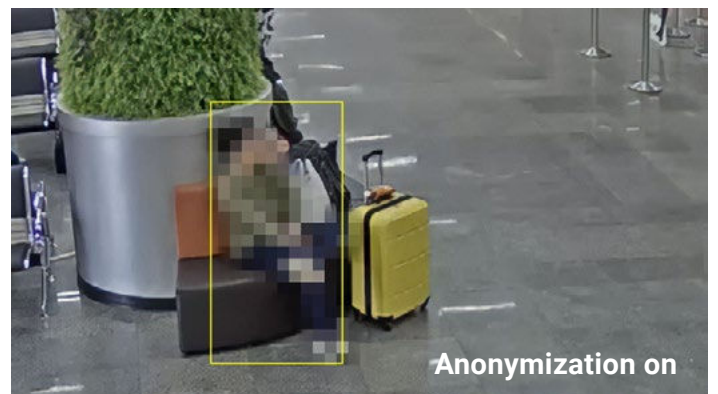
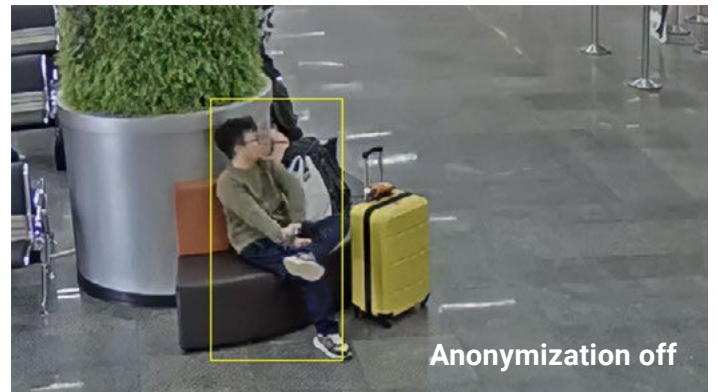
High-tech camera surveillance within the GDPR framework

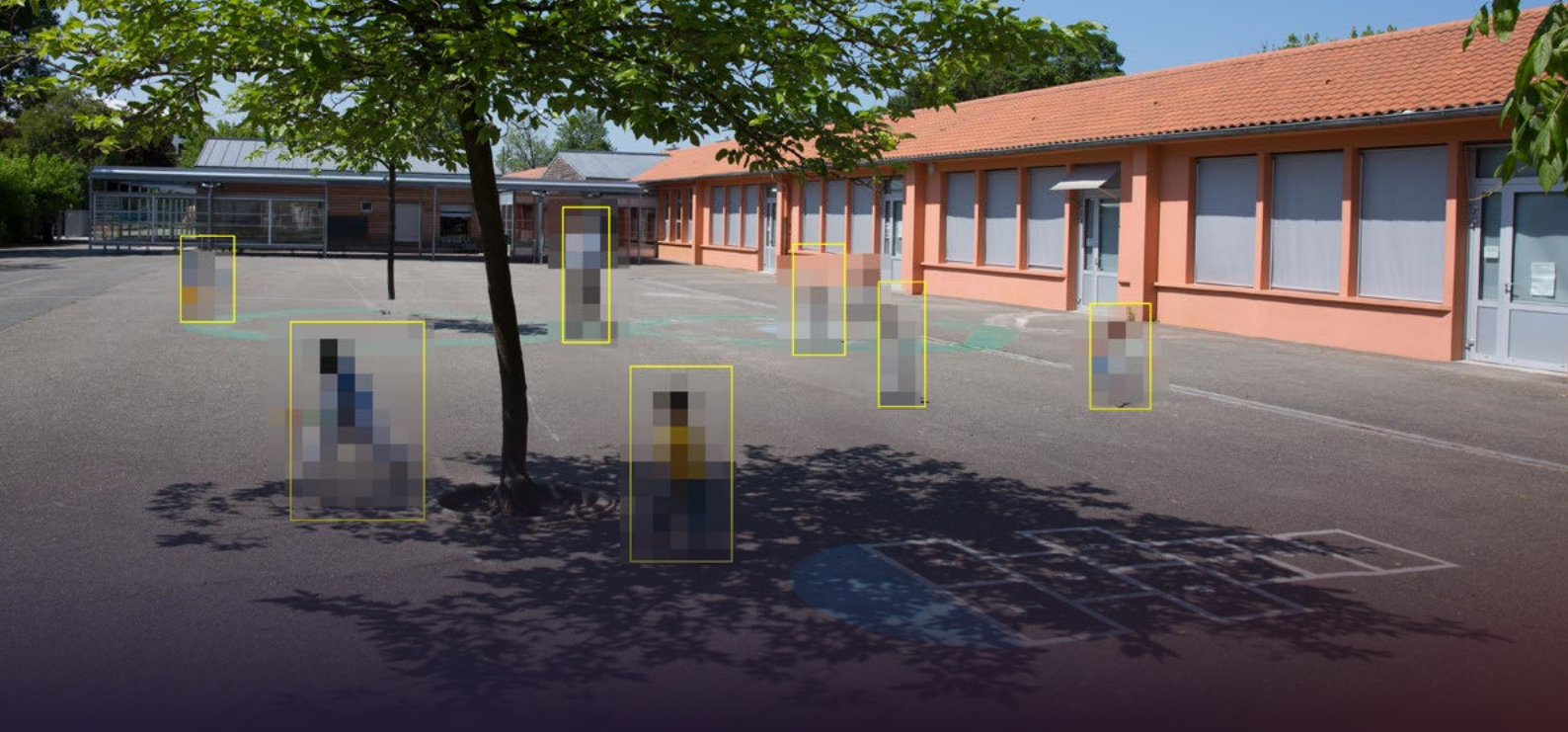
Irisity's unique anonymization technology de-identifies people in real-time. The technology is privacy-preserving and irreversibly alters an image or video from a camera being sent to an operator.

The purpose is to make it impossible to recognize or identify a person. The operator at the SOC can thus determine that there are people in the area of interest but in no way be able to recognize or identify them.

Detect incidents immediately

With the help of our AI algorithms, you can detect and respond to incidents immediately. What is classified as an incident is fully customizable, whether it is schoolchildren on the roof, abnormal behavior around sensitive areas, or unattended bags in the lobby.





Customer story

IRIS School Guard in Gothenburg City

Challenge

Protecting school environments from criminal activity while ensuring that the personal privacy of children is not compromised. It is also important to consider the challenges posed by harsh environments that can cause damage to camera equipment.

Solution

Our solution aims to reduce the damage and costs of vandalism for the municipality, create safe environments for students and faculty, and deliver a high-performing package deal that is easy to use and quick to set up.

Result


As a result of the implementation of Irisity's analytics the city of Gothenburg have managed a drastic reduction in vandalism costs. Before the system was implemented the schools experienced annual costs of around €50.000 for vandalism. That has now nearly been eradicated. Focus for the schools can be on education instead of dealing with destruction and vandalism of property.


Irisity is a global provider of AI-powered video analytics software, with 20 years of experience in a variety of vertical markets. Irisity offers real-time detection, search, and operational insights to their customers through both on premise or cloud deployments.

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